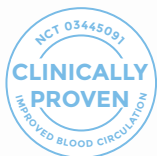


# THE FIRST ACTIVE COMPRESSION PATENT SOCKS IN THE WORLD

- ✓ REVOLUTIONARY ACTIVE COMPRESSION TECHNOLOGY
- ✓ UTILITY PATENTS ALL AROUND THE WORLD
- ✓ CLINICALLY PROVEN



CLINICALLY  
PROVEN



146 COUNTRIES  
PATENT APP.



SWISS INVENTION  
AND DESIGN



ACTIVWEAR  
IMPROVES CIRCULATION



SWISS  
MEDIC



# TABLE OF CONTENTS

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5. WHAT IS THE DIFFERENCE BETWEEN ORDINARY COMPRESSION SOCKS AND SANKOM PATENT SOCKS?
6. EMBEDDED ZINC OXIDE TECHNOLOGY.
7. STANDARD AND CUSTOMIZED MODELS, PACKAGING, AND COLORS.
8. INSPIRING VIDEO AND STRONG MARKETING SUPPORT.
9. SOCIAL MEDIA CONTENT AND SUPPORT.
10. CONSUMER AND DISTRIBUTION BENEFITS.
11. SAMPLE OF SOCIAL MEDIA CALENDAR.
12. SANKOM DISTRIBUTION CHANNELS.
13. UNIQUE DISTRIBUTION OPPORTUNITY.





## **SANKOM HEADQUARTERS "AU PONT 1637" IN SWITZERLAND**

**SANKOM® WAS FOUNDED IN 2003 IN SWITZERLAND AND SPECIALIZES IN THE DEVELOPMENT OF INTELLECTUAL PROPERTY IN THE HEALTH AND MEDICAL FIELDS.**

A TEAM OF **EXPERIENCED MEDICAL DOCTORS** AND PROMINENT FASHION DESIGNERS CREATING THE MOST INNOVATIVE PRODUCTS BASED ON **ADVANCED SCIENTIFIC CONCEPTS** THAT **IMPROVE PEOPLE'S LIVES** ALL AROUND THE WORLD.

SANKOM® DEVELOPS A PORTFOLIO OF **UNIQUE UTILITY PATENTS** THAT ARE SUCCESSFULLY MARKETED TO **OVER 97 COUNTRIES** AND HAVE WON A **SERIES PRESTIGIOUS INTERNATIONAL AWARDS.**

IN THIS PRESENTATION YOU WILL BE INTRODUCED TO **ONE OF OUR MOST REVOLUTIONARY INVENTION – SANKOM ACTIVE COMPRESSION PATENT SOCKS** WITH MULTILEVEL TARGETED ANATOMICAL AND GRADUATED TECHNOLOGY.



# SANKOM ACTIVE COMPRESSION SOCKS PATENTED WORLDWIDE



 **UNITED STATES OF AMERICA**



USA Utility Patent  
10993842

USA Utility Patent App.  
US-2021-0259892-A1

USA Design Patent  
D843708

 **EUROPEAN UNION**



EU Utility Patent  
003512524-0011

EU Design Patent  
EP3410877B

 **SOUTH KOREA**

 **JAPAN**

 **CHINA**



KOREA Utility Patent  
10-2134086



JAPAN Utility Patent  
SOP114312JP



CHINA Utility Patent  
207996262 U



CHINA Design Patent  
CN 304 148090

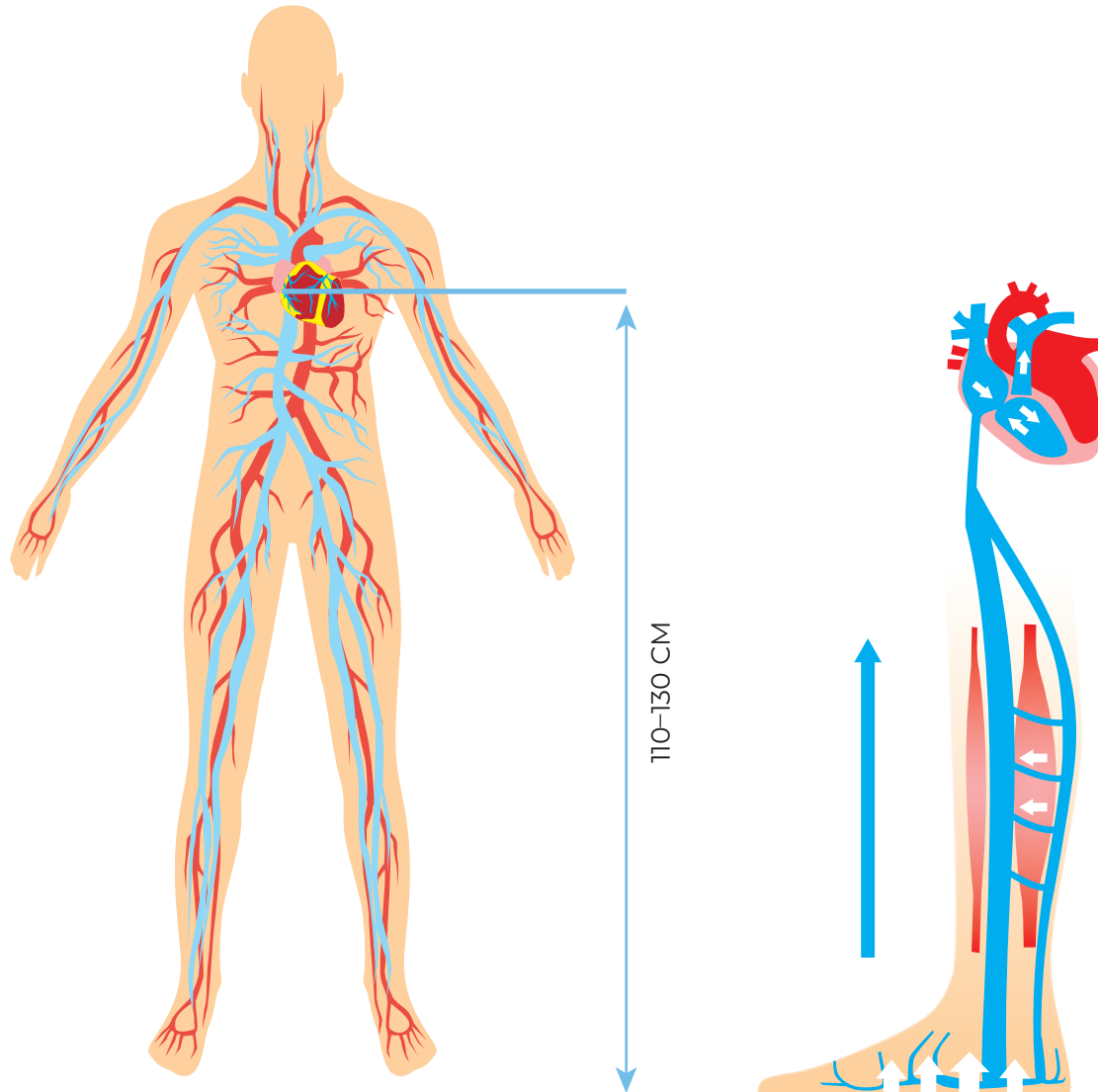


**DR. MAZOURIK, INVENTOR OF THE  
ACTIVE COMPRESSION SOCKS,  
CHAIRMAN AND FOUNDER  
OF SANKOM® GROUP**

GRANTED AND PENDING UTILITY PATENTS IN  **MEXICO**,  **BRAZIL**,  
 **INDIA**,  **TURKEY**, AND **OTHER COUNTRIES!**

# A MAGICAL SOLUTION TO HELP THE HEART WORKS

THE BLOOD PASSES THROUGH THE HEART, WHICH IS LOCATED 110-130 CM ABOVE THE FEET. BUT WHAT'S MAKING THE BLOOD CAPABLE TO RISE TO SUCH A HEIGHT?



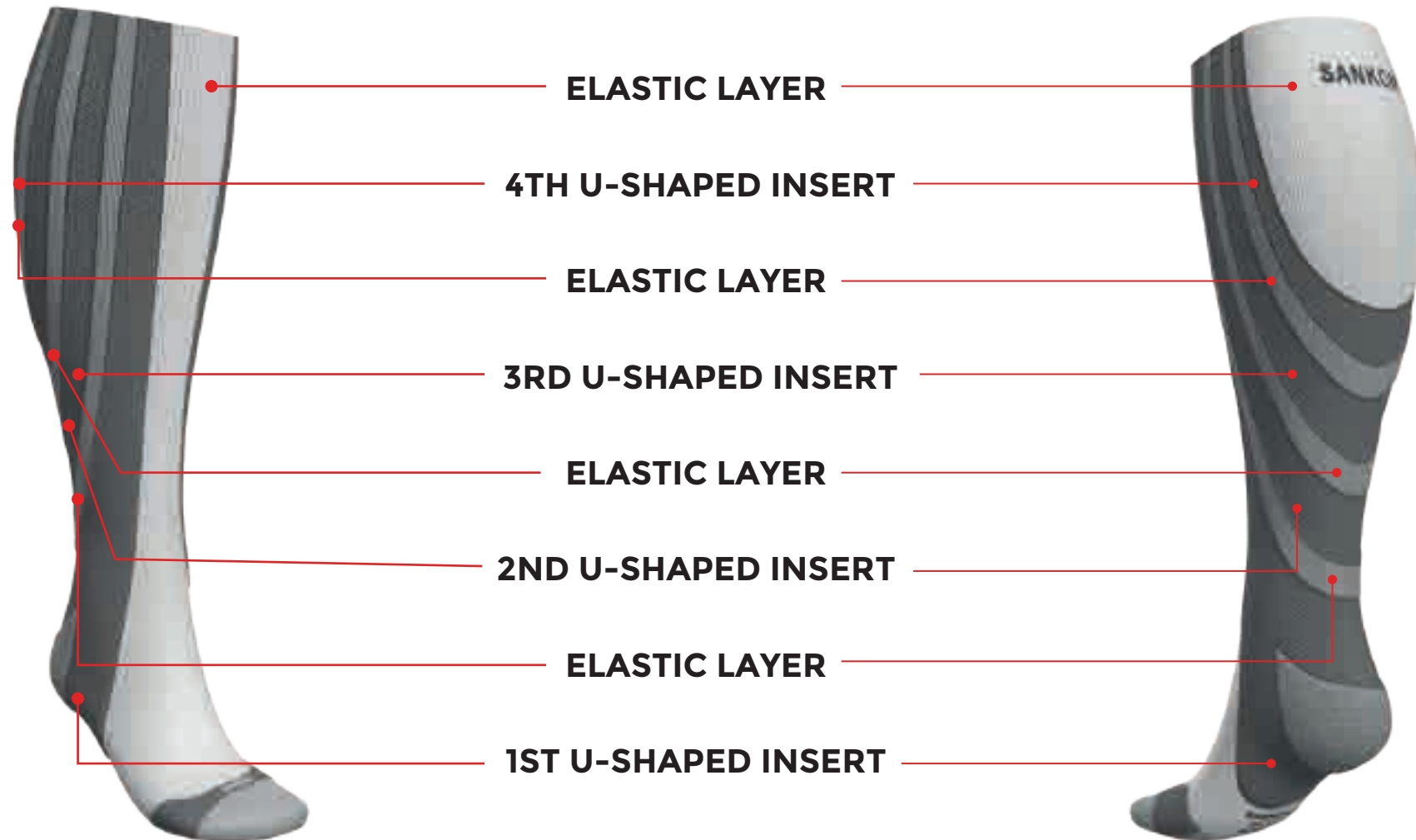
## SECOND HEART

ONE OF THE MAIN MECHANISMS RAISING BLOOD TO THE HEART IS SHIN MUSCLE CONTRACTION, WHICH IS CALLED THE "SECOND HEART" PERSON.

WITH A SHORTCUT, MUSCLES PUSH BLOOD THROUGH THE VEINS FROM BOTTOM TO TOP, THAT IS, AGAINST THE FORCE OF GRAVITY. IN THIS CASE, THE VENOUS VALVE SYSTEM DOES NOT MAKE THE BLOOD GO DOWN.

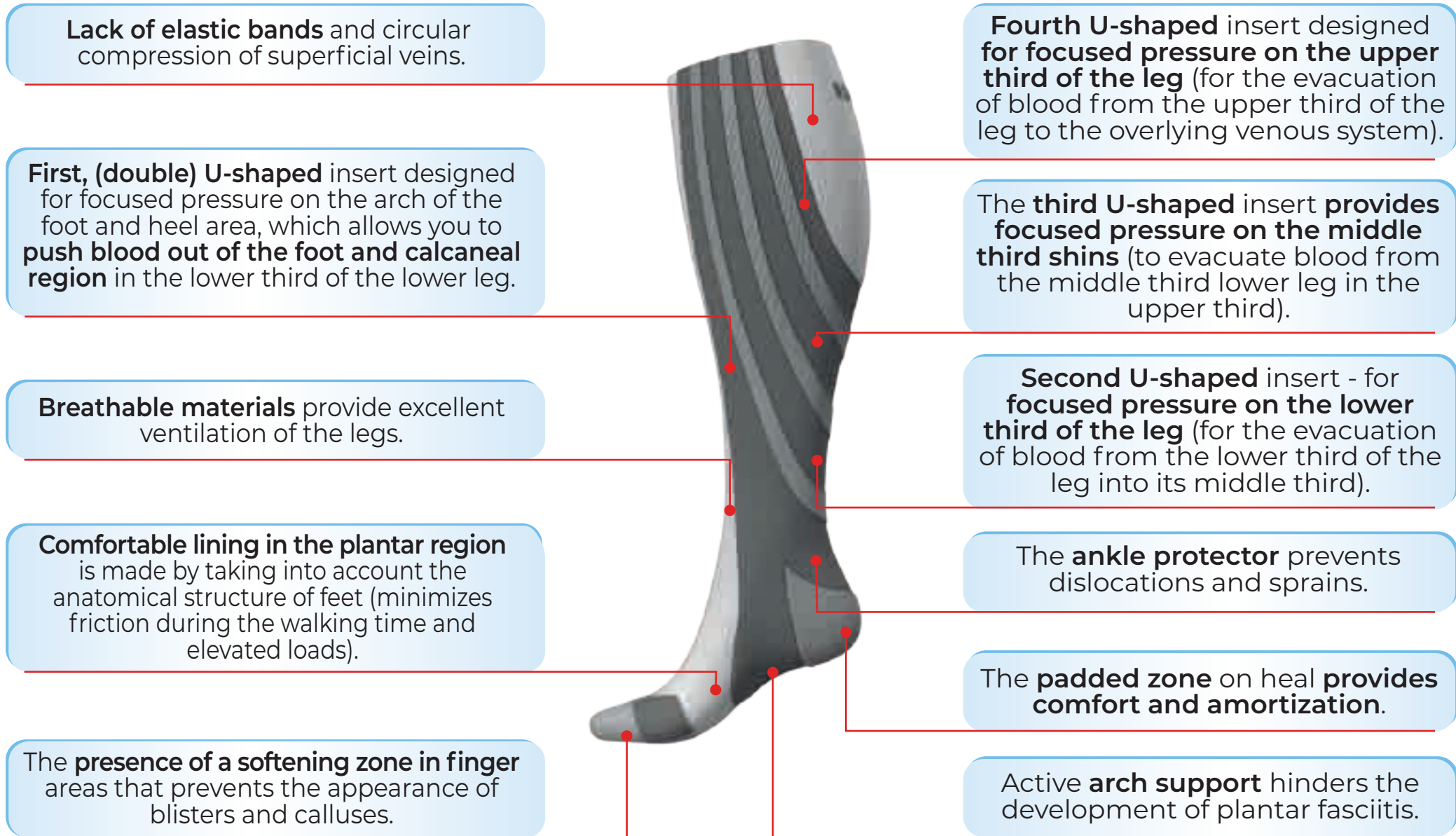
**ON THE FOLLOWING PAGES WE WILL SHOW HOW WE CAN HELP THE "SECOND HEART" TO FULFILL ITS FUNCTIONS**

# ELEMENTS OF THE SANKOM ACTIVE COMPRESSION SOCK



SANKOM® PATENT SOCKS HAVE ONE DOUBLE U-SHAPED INSERT AS WELL AS 3 SINGLE U-SHAPED INSERTS THAT IS CONNECTED BY ELASTIC LAYERS.

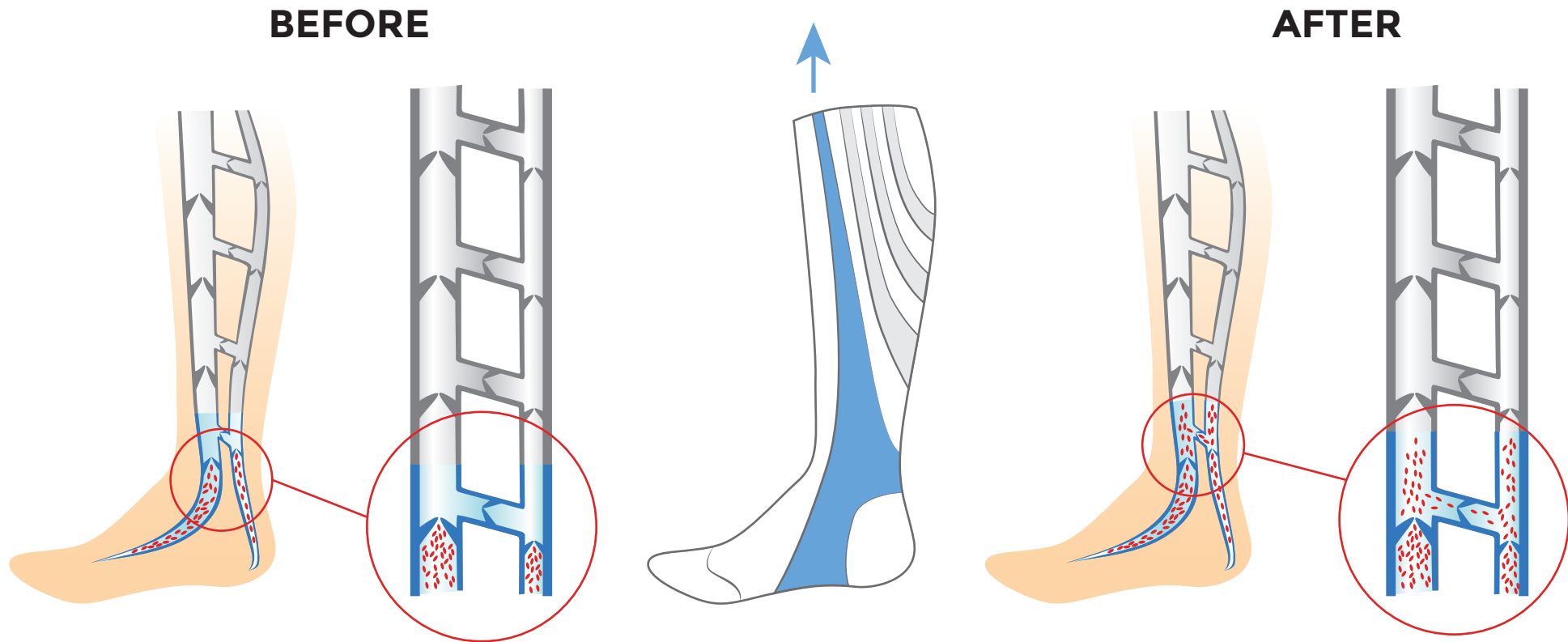
# UNIQUE FUNCTIONAL STRUCTURE



# HOW SANKOM® PATENT SOCKS WORK?

## STAGE 1. THE FOOT AND HEEL VEINS BLOOD EVACUATION.

### PULLING UP FIRST DOUBLE U-SHAPED INSERT



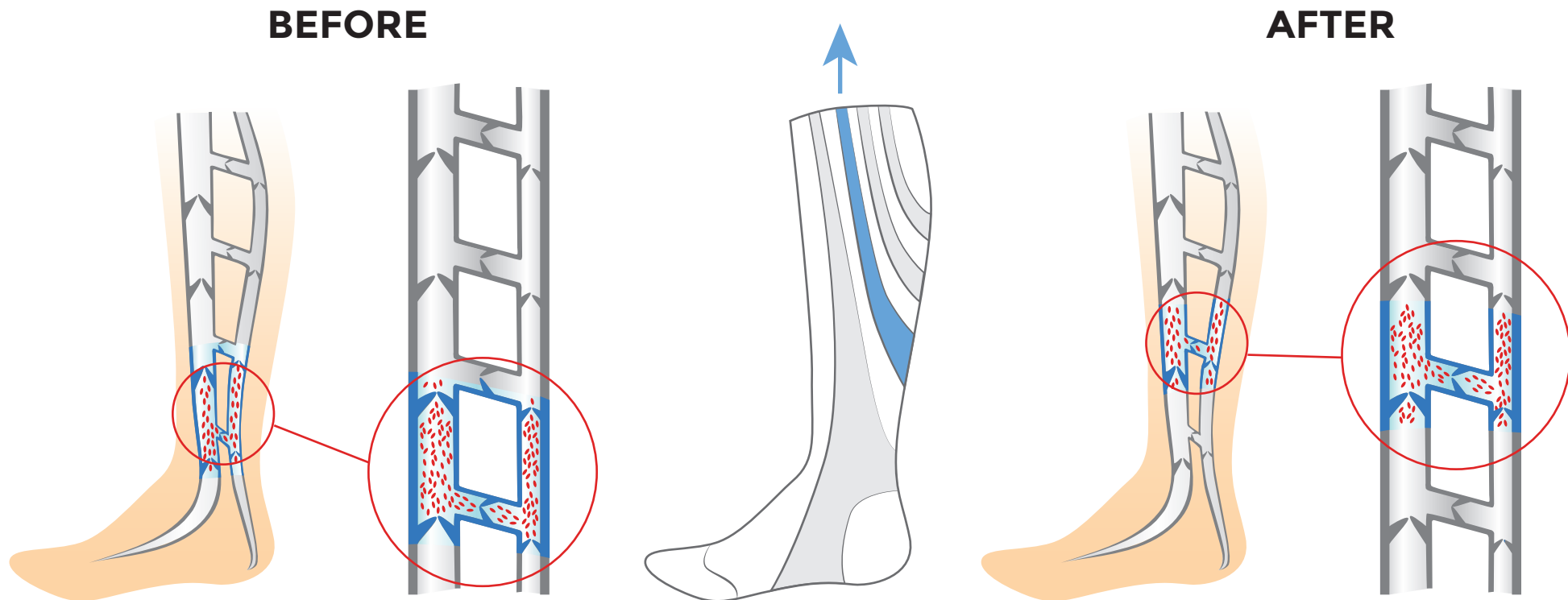
INITIALLY, THE DOUBLE U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEREIN THERE IS A FOCUSED PRESSURE ON THE HEEL AREA, FROM WHERE VENOUS BLOOD IS PUSHED INTO THE LOWER THIRD OF THE LOWER LEG. THE VALVES OF THE VENOUS SYSTEM KEEP THEM A PUSHED-OUT PORTION OF BLOOD IN THE LOWER THIRD OF THE LEG.



## HOW SANKOM® PATENT SOCKS WORK?

### STAGE 2. THE LOWER THIRD OF BLOOD EVACUATION.

#### PULLING UP THE SECOND U-PIECE

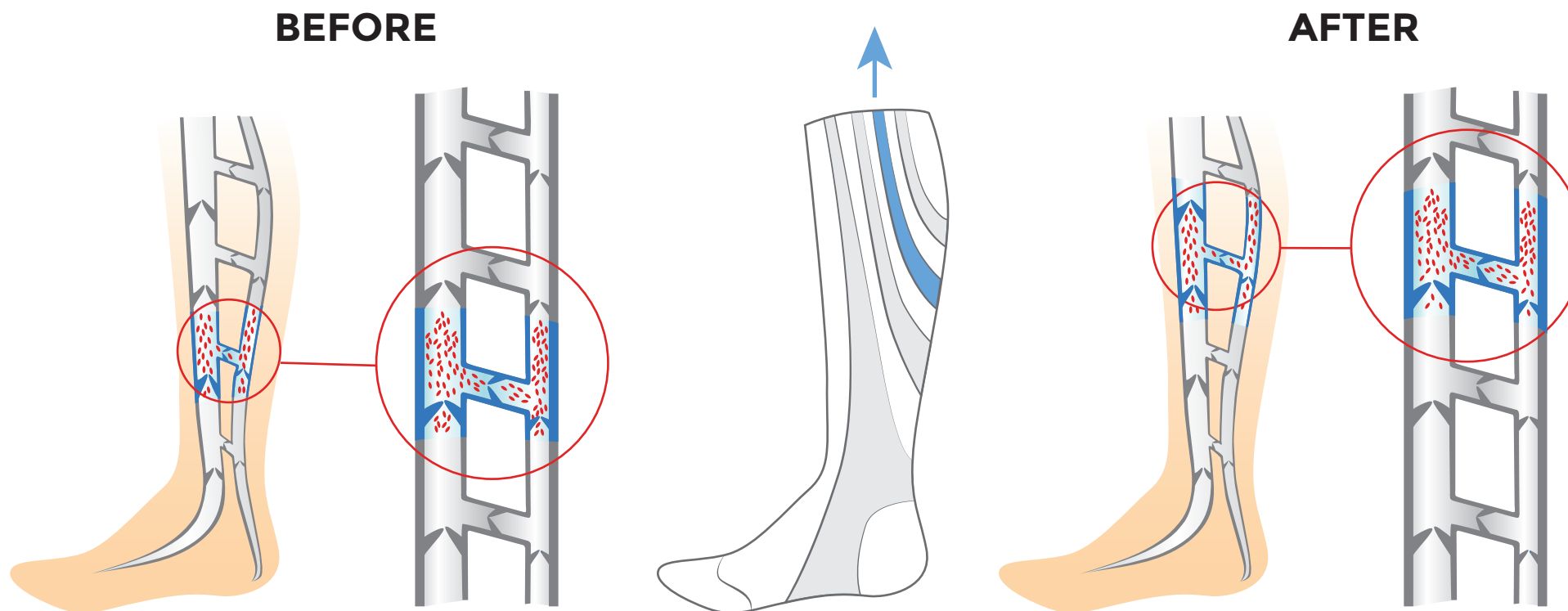


THE SECOND U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEN THIS OCCURS, TARGETED PRESSURE ON THE LOWER THIRD OF THE LOWER LEG, THE VENOUS BLOOD IS PUSHED OUT OF THE LOWER THIRD SHINS IN THE MIDDLE THIRD. THE VALVES OF THE VENOUS SYSTEM KEEP THE PUSHED-OUT PORTION OF BLOOD IN THE MIDDLE THIRD OF THE LEG AND MOVE DOWN TO THE BOTTOM THIRD.

# HOW SANKOM® PATENT SOCKS WORK?

## STAGE 3. THE MIDDLE THIRD BLOOD EVACUATION.

### PULLING UP THE THIRD U-PIECE

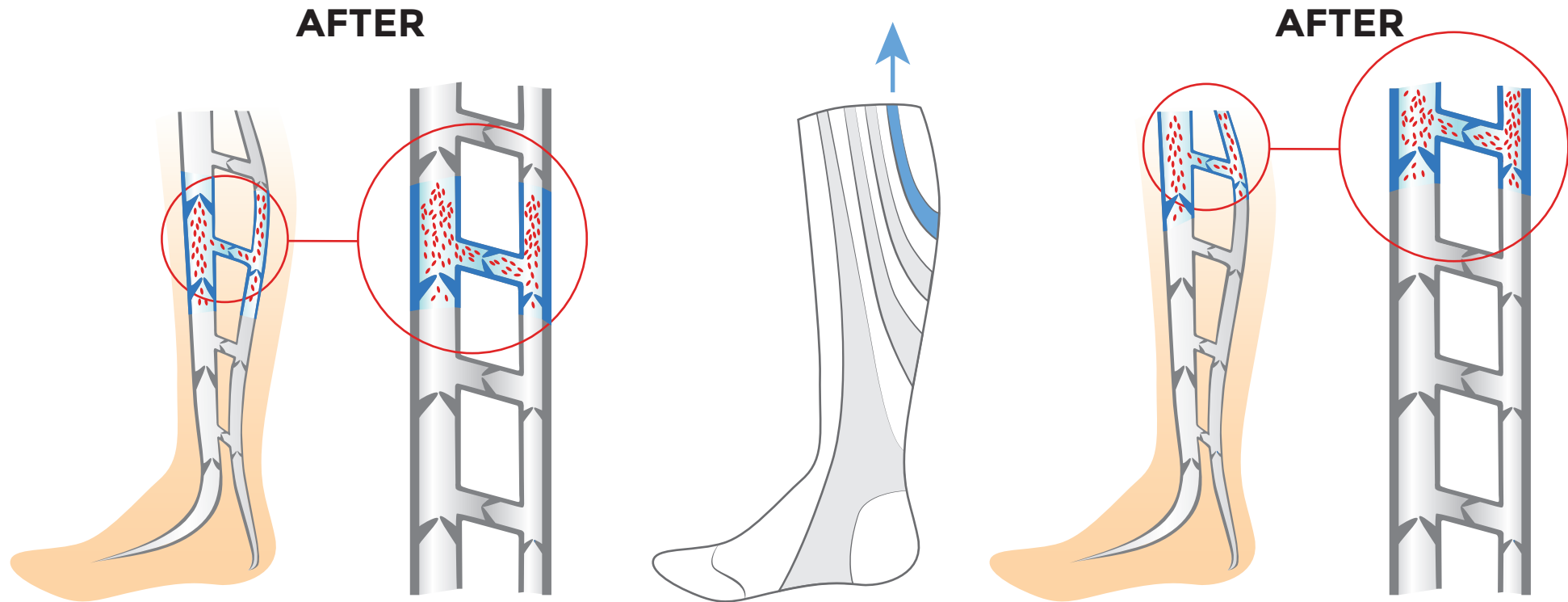


THE THIRD U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEREIN A FOCUSED PRESSURE IS ACHIEVED ON THE MIDDLE THIRD OF THE LEG FROM WHERE VENOUS BLOOD IS EXPELLED IN THE UPPER THIRD. THE VALVES OF THE VENOUS SYSTEM KEEP THIS PORTION OF BLOOD IN THE UPPER THIRD OF THE LEG AND PREVENT IT FROM FALLING BACK.

# HOW SANKOM<sup>®</sup> PATENT SOCKS WORK?

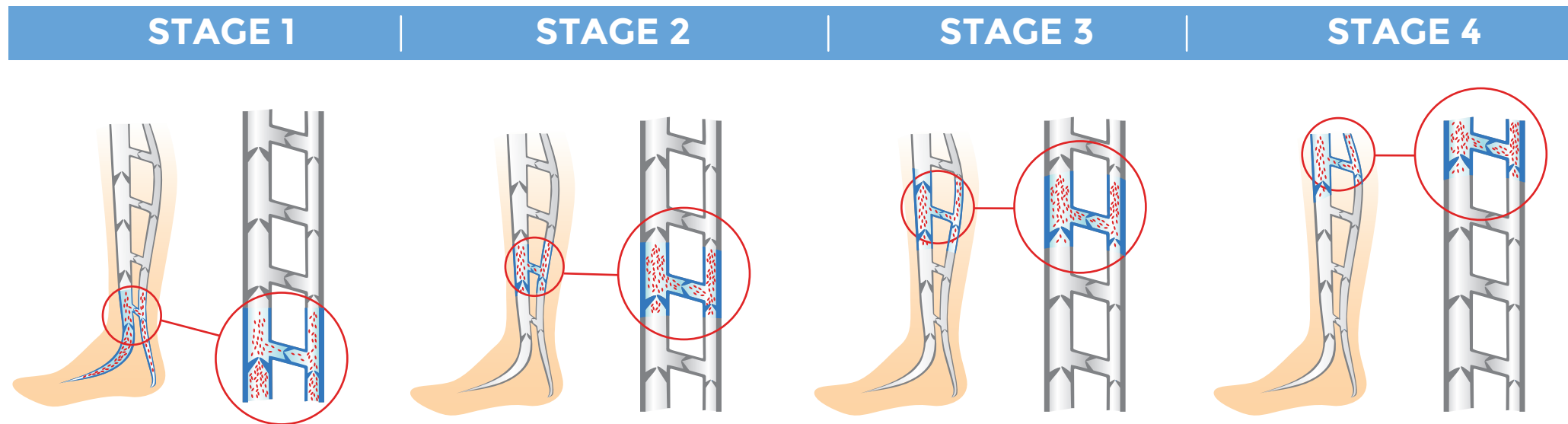
## STAGE 4. THE UPPER THIRD BLOOD EVACUATION.

### PULLING UP THE FOURTH U- SHAPED INSERT



THE FOURTH U-SHAPED INSERT STARTS TO WORK IN THE VERTICAL DIRECTION. WHEREIN THERE IS A TARGETED PRESSURE ON THE UPPER THIRD OF THE LOWER LEG. DEOXYGENATED BLOOD IS PUSHED OUT FROM THERE INTO THE OVERLYING VENOUS SYSTEM. THE VALVES OF THE OVERLYING VENOUS SYSTEM OF THE LOWER LEG RETAIN THIS PORTION OF BLOOD, NOT LETTING IT MOVE DOWN.

# STAGES OF THE EVACUATION OF VENOUS BLOOD FROM THE LOWER EXTREMITIES WHEN WALKING AND ACTIVE MUSCLE CONTRACTION



DEOXYGENATED BLOOD PUSHES OUT THE HEEL AREA IN THE LOWER THIRD OF THE LOWER LEG. VENOUS VALVES KEEP A PORTION OF BLOOD IN THE LOWER LEG.

DEOXYGENATED BLOOD PUSHED OUT THE LOWER THIRD IN THE MIDDLE OF THE LOWER LEG. VENOUS VALVES KEEP THE BLOOD VOLUME AND DON'T SINK INTO THE LOWER THIRD OF THE LOWER LEG.

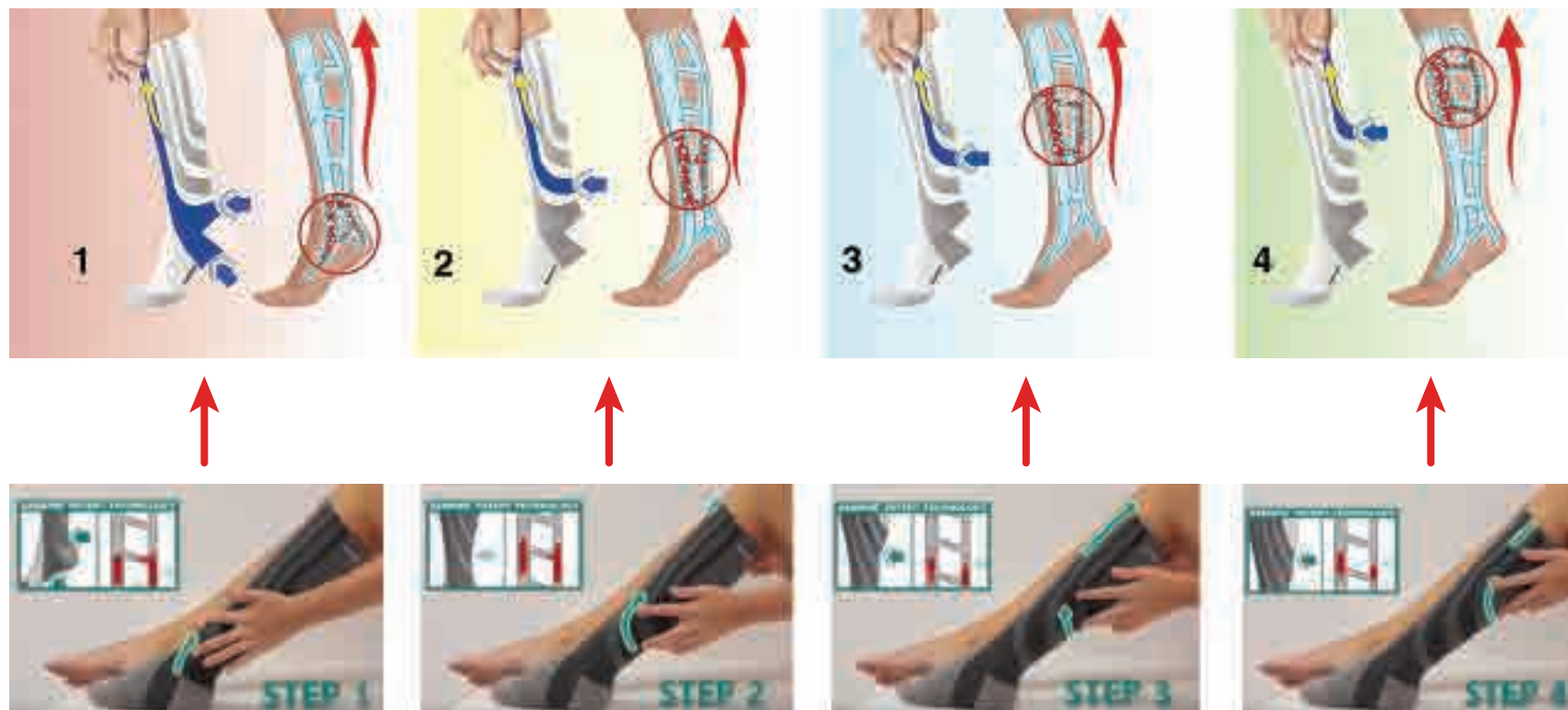
DEOXYGENATED BLOOD RUNS FROM MIDDLE THIRDS TO UPPER THIRD SHINS. VENOUS VALVES KEEP THIS BLOOD IN THE UPPER THIRD OF THE LEG.

DEOXYGENATED BLOOD MOVES FROM THE TOP THIRD OF THE LEG IN THE OVERLYING VENOUS SYSTEM. VENOUS VALVES KEEP THE PUSHED PORTION OF BLOOD.



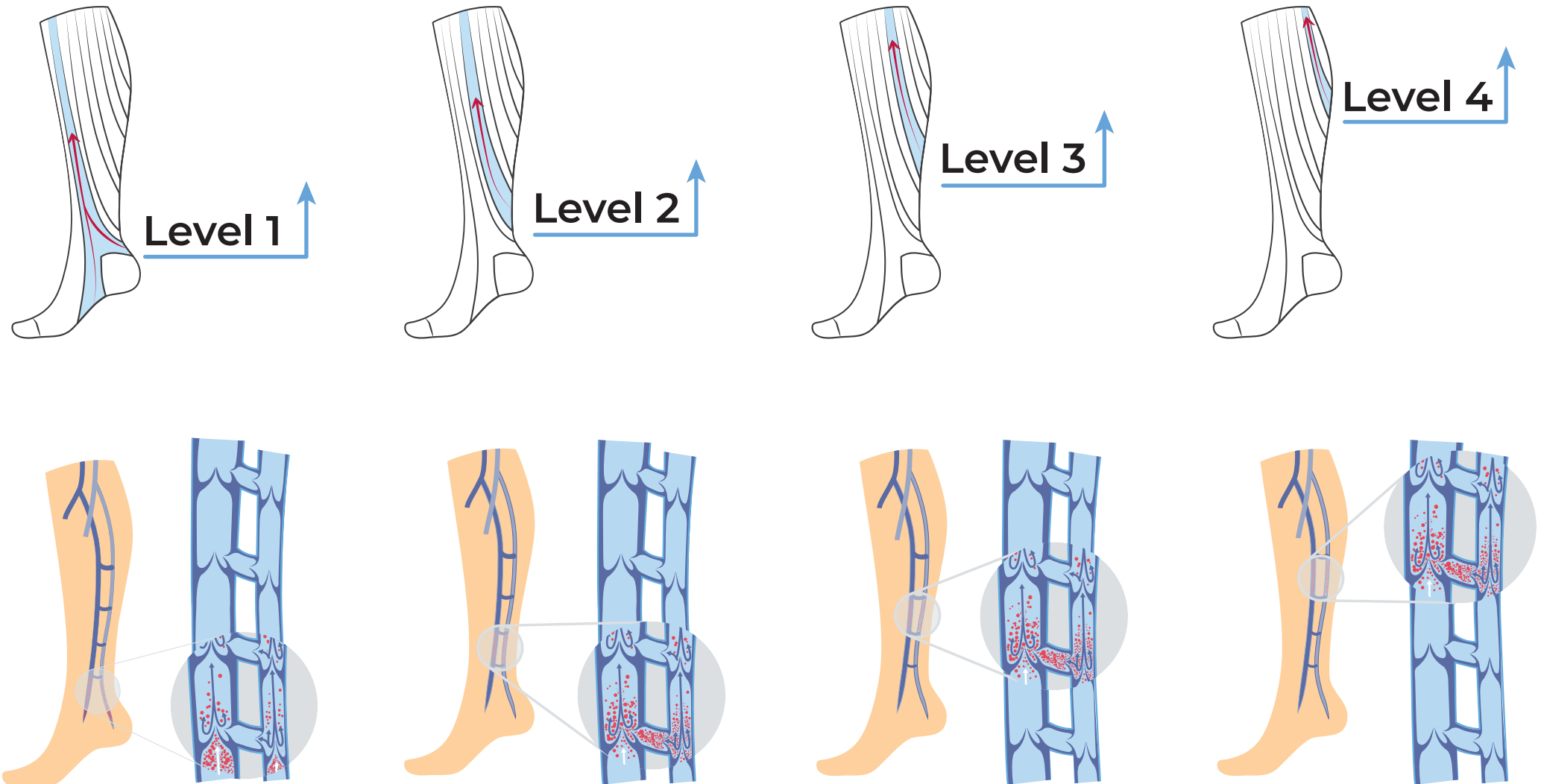
# UNLIKE OTHER ORDINARY COMPRESSION SOCKS, SANKOM PATENT SOCKS USE UNIQUE ACTIVE COMPRESSION TECHNOLOGY.

THE **SANKOM** ACTIVE COMPRESSION PATENT SOCKS ARE DEVELOPED BY THE RENOWNED SURGEON - **DR. SERGE MAZOURIK** FROM SWITZERLAND AND FULLY DESIGNED BY HUMAN ANATOMY. EACH OF THE 4 **GRADUAL AND TARGETED COMPRESSION LINES** HAS SPECIAL FUNCTIONALITY AND CORRESPONDS TO EACH LEVEL OF BLOOD CIRCULATION.



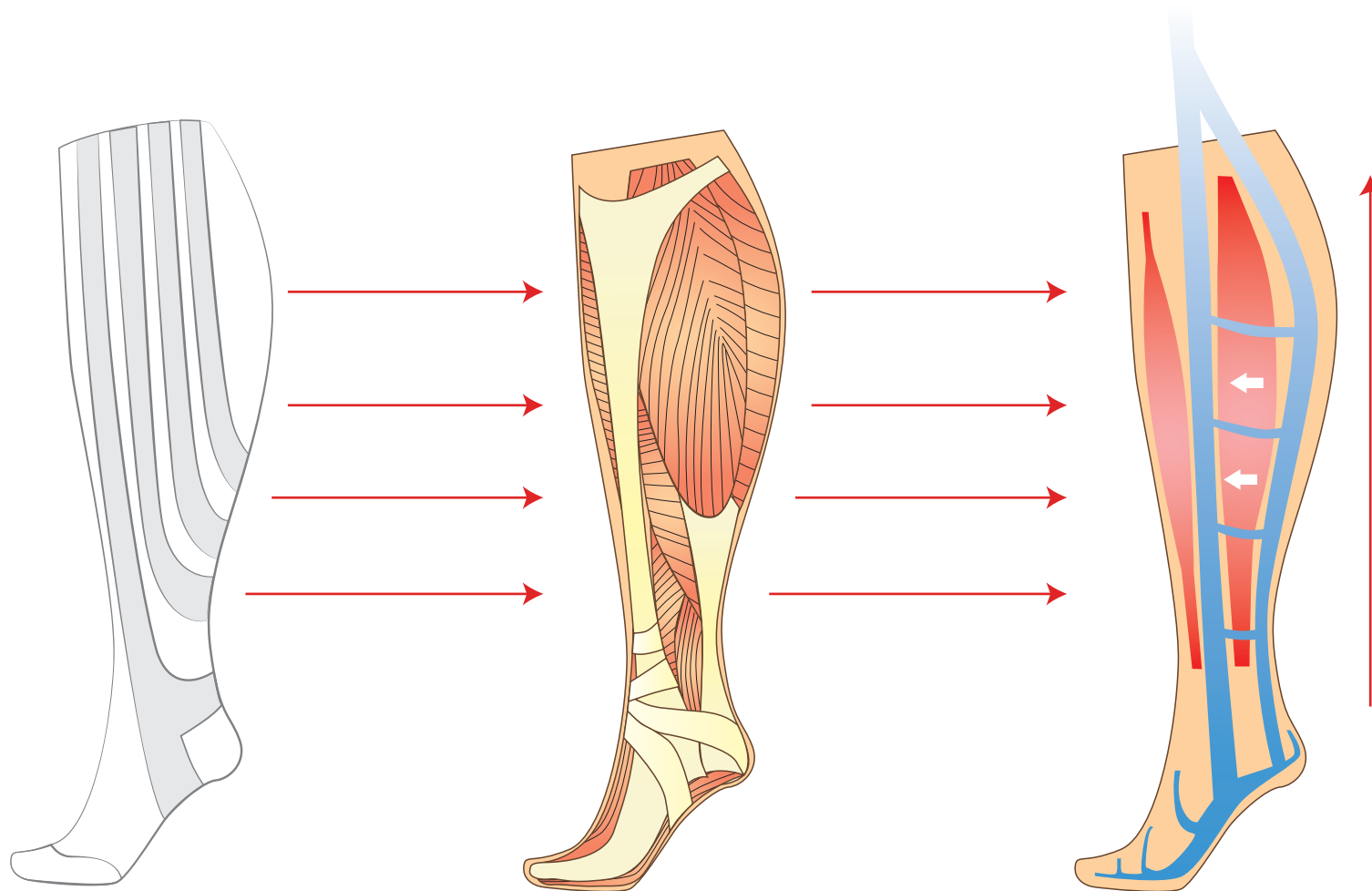
# ... MULTILEVEL ANATOMICAL TARGETED AND GRADUATED COMPRESSION

## WHAT DOES MULTILEVEL COMPRESSION MEANS?



## ... MULTILEVEL **ANATOMICAL TARGETED** AND GRADUATED **COMPRESSION**

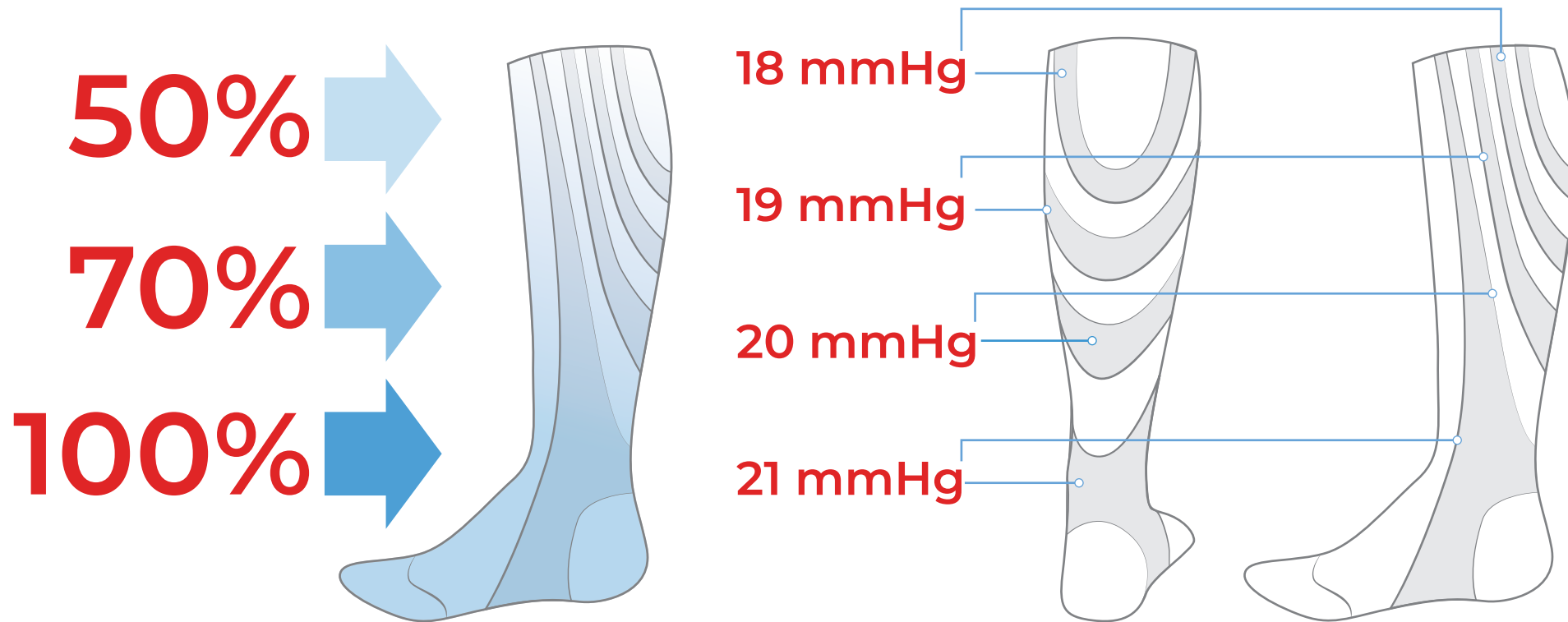
### WHAT DOES ANATOMICAL TARGETED COMPRESSION MEANS?



**UNIQUE ANATOMICAL DESIGN** PROVIDES THE NECESSARY LOWER LEG SUPPORT TO IMPROVE BLOOD FLOW AND REDUCE POTENTIAL SWELLING FROM ALL DAY SITTING OR STANDING.

## ... MULTILEVEL ANATOMICAL TARGETED AND **GRADUATED COMPRESSION**

### WHAT DOES GRADUATED COMPRESSION MEANS?



**GRADUATED COMPRESSION EFFECT IMPROVES BLOOD CIRCULATION**



# CLINICALLY PROVEN

## INDEPENDENT CLINICAL STUDY NCT03445091

### (REGISTERED IN THE USA NATIONAL LIBRARY OF MEDICINE)

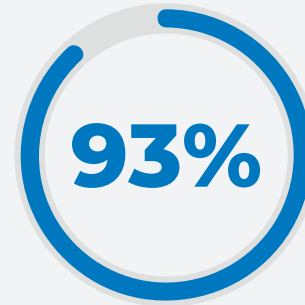
#### THE SANKOM<sup>®</sup> PATENT SOCKS ARE CLINICALLY PROVEN TO:



OF USERS CONFIRM THAT THEY FELT **INSTANT LEGS RELIEF**



STATE THAT THEIR **LEGS FEELS ENERGIZED, RELAXED AND LESS TIRED**



RECOMMENDS THIS AS IT **REDUCES LEG SWELLING AND MAKES THE LEGS FEEL LIGHTER**



OF THE USERS AGREE THAT IT **RELIEVES SYMPTOMS OF VARICOSE VEINS**



SAID IT **RELIEVES MUSCLE STRAINS AFTER INTENSE PHYSICAL ACTIVITY**



CONFIRM THAT THEIR **ARCH FEELS MORE SUPPORTED WHILE USING THESE COMPRESSION SOCKS**



# CLINICALLY PROVEN

## INDEPENDENT CLINICAL STUDY NCT03445091

(REGISTERED IN THE USA NATIONAL LIBRARY OF MEDICINE)

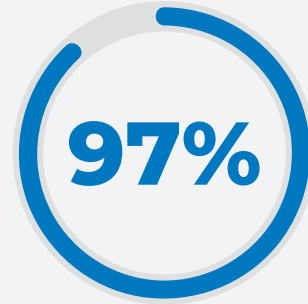
### THE SANKOM<sup>®</sup> PATENT SOCKS ARE CLINICALLY PROVEN TO:



PROMOTES **BETTER BLOOD CIRCULATION**



LEGS FEEL **LESS TIRED** THAN USUAL



REDUCE **FATIGUE** AND **DISCOMFORT**

**CLASS 1  
MEDICAL  
DEVICE  
(Switzerland)**



**WOULD RECOMMEND** TO A **FRIEND**



**ANKLES SUPPORT**



**IMPROVES WORKOUT EFFICIENCY**



# WHAT IS THE DIFFERENCE BETWEEN ORDINARY COMPRESSION SOCKS AND SANKOM® PATENT SOCKS?

## ORDINARY COMPRESSION SOCKS



- ▶ HELP FIGHT THE VENOUS INSUFFICIENCY IN LOWER LIMBS.
- ▶ PROVIDES ONLY CIRCULAR COMPRESSION, WHICH DO NOT ASSIST THE FUNCTIONING OF SUPERFICIAL VEINS.
- ▶ DO NOT HAVE ANATOMICALLY DESIGNED LONGITUDINALLY IMPLEMENTED U-SHAPE INSERTS.
- ▶ PERMANENT CIRCULAR COMPRESSION IMPACT CAN LEAD TO VIOLATION OF VESSEL'S SELF-REGULATION AND ITS NATURAL TONE.

## SANKOM® PATENT SOCKS

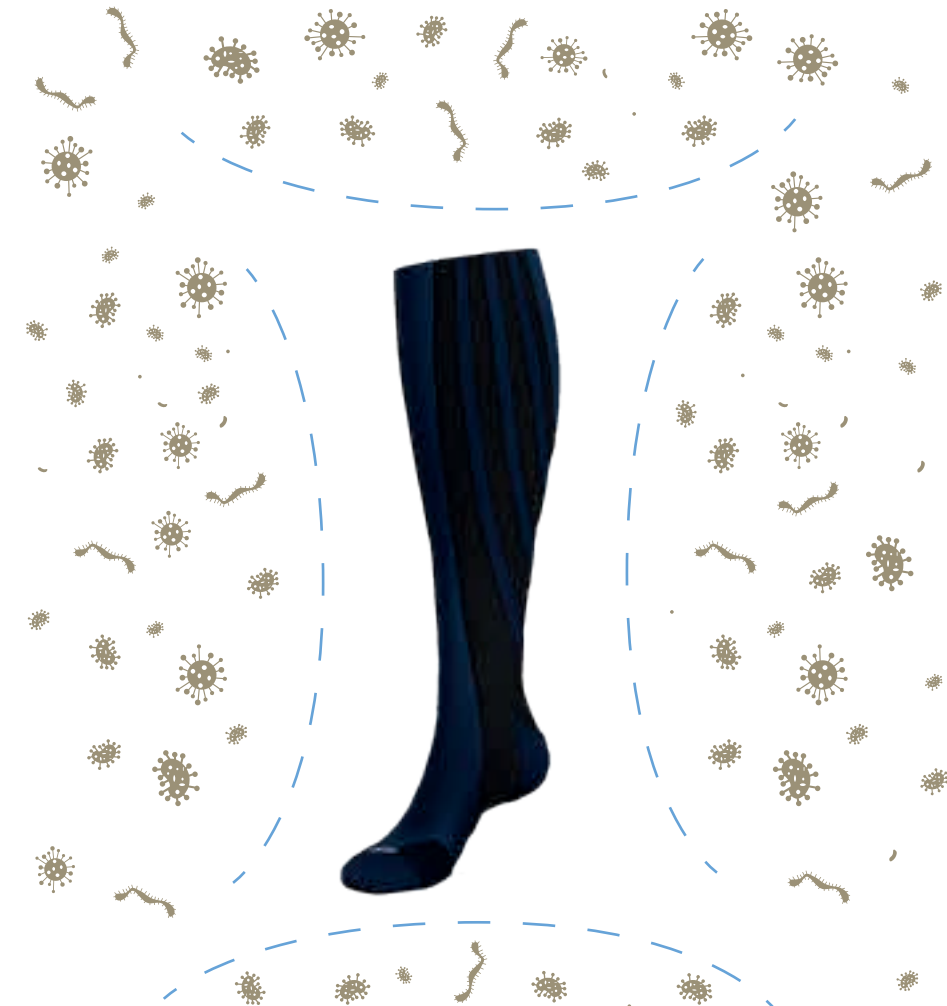


- ▶ ELIMINATE THE CAUSE OF VENOUS INSUFFICIENCY AND INTRAVENOUS HIGH PRESSURE OF LOWER LIMB, IN ADDITION EFFECTIVELY REDUCE IT'S EFFECT.
- ▶ TARGETLY PROVIDE LONGITUDINAL COMPRESSION (RATHER THAN CIRCULAR), WHICH IMPROVES BLOOD FLOW IN SHINS.
- ▶ MADE WITH ANATOMICALLY DESIGNED LONGITUDINALLY EMBEDDED U-SHAPE INSERTS THAT DO NOT RENDER PERMANENT CIRCULAR COMPRESSION ON THE SHIN, BUT HELP ENSURE ITS PERIODIC LONGITUDINAL COMPRESSION.
- ▶ IN ORDER TO IMPROVE VENOUS OUTFLOW, THE SHIN CAN BE PERIODICALLY LONGITUDINAL AND GRADUAL SQUEEZED FROM DOWN TO TOP.

# ZINC OXIDE ANTIBACTERIAL SOCKS TECHNOLOGY

ORDINARY SOCKS

SANKOM ANTI-BACTERIAL SOCKS



- ✓ **KILLS 99% BACTERIA**
- ✓ **HELPS PREVENT INFECTIONS**
- ✓ **REDUCES ODOR**
- ✓ **CALMS RASHES AND IRRITATIONS**

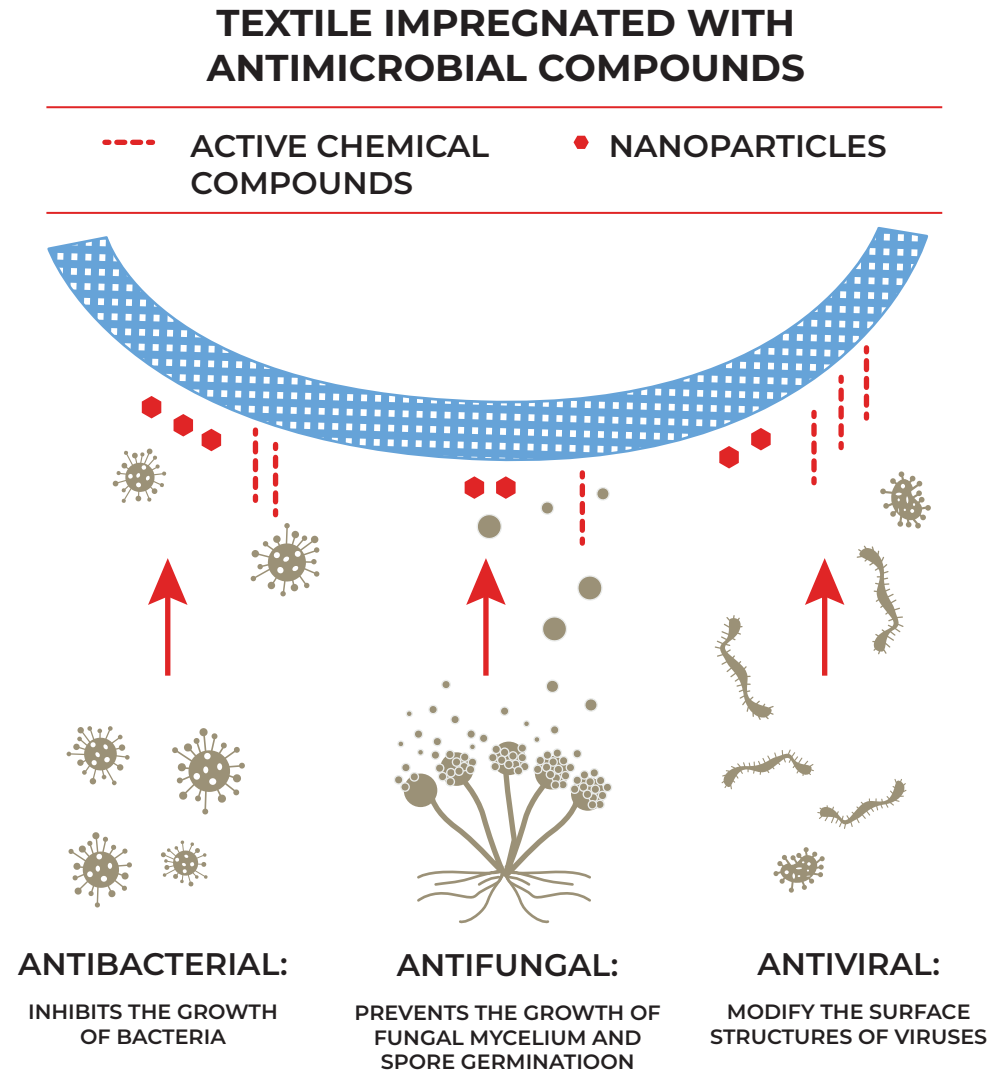
**EMBEDDED ZINC OXIDE TECHNOLOGY, AN ENVIRONMENT-FRIENDLY ANTI-BACTERIAL ALTERNATIVE TO SILVER AND COPPER**

**ZINC OXIDE IS AN ANTI-BACTERIAL NATURAL MINERAL THAT IS SAFE FOR THE SKIN, AND IS WIDELY USED TO TREAT A VARIETY OF SKIN CONDITIONS, INCLUDING DERMATITIS, ITCHING, DIAPER RASH, ETC.**



## MAIN BENEFITS OF ZINC OXIDE YARN:

- ✓ BIODEGRADABLE
- ✓ NO ALLERGIC AND IRRITATIVE REACTIONS IN SENSITIVE SKIN
- ✓ WASH TEST 100 CYCLES: DECREASE EFFICACY 2% TO 21%
- ✓ UV PROTECTION GREATER THAN 50 UPF
- ✓ ANTIBACTERIAL AND ODOR-REDUCING PROPERTIES
- ✓ EFFECTIVENESS AGAINST FUNGI
- ✓ ANTIOXIDANT EFFECT (DERMATOLOGY)
- ✓ ENVIRONMENTALLY FRIENDLY
- ✓ DOES NOT DAMAGE CELLS



**FUNCTIONAL ANTIBACTERIAL YARNS** ARE PRODUCED WITH TWO OR THREE PLYS OF ZINC ION YARNS. THE YARNS ARE FED INTO A REVERSE SPLITUP TO FORM PLYED YARNS THAT ARE THEN MADE INTO ZINC ION TWISTED YARNS USING THE TWIST MACHINE. **THIS TECHNOLOGY HELPS BETTER FIX THE ZINC OXIDE AS RESULT ANTIBACTERIAL PROPERTIES CAN LAST EVEN AFTER 50-100 WASHES.**

# ADVANCED SOCK KNITTING TECHNOLOGY AND SPECIALLY SELECTED YARNS WITH FUNCTIONAL PROPERTIES

## MIRROR CONFIGURATION OF LEFT AND RIGHT SANKOM® PATENT SOCKS

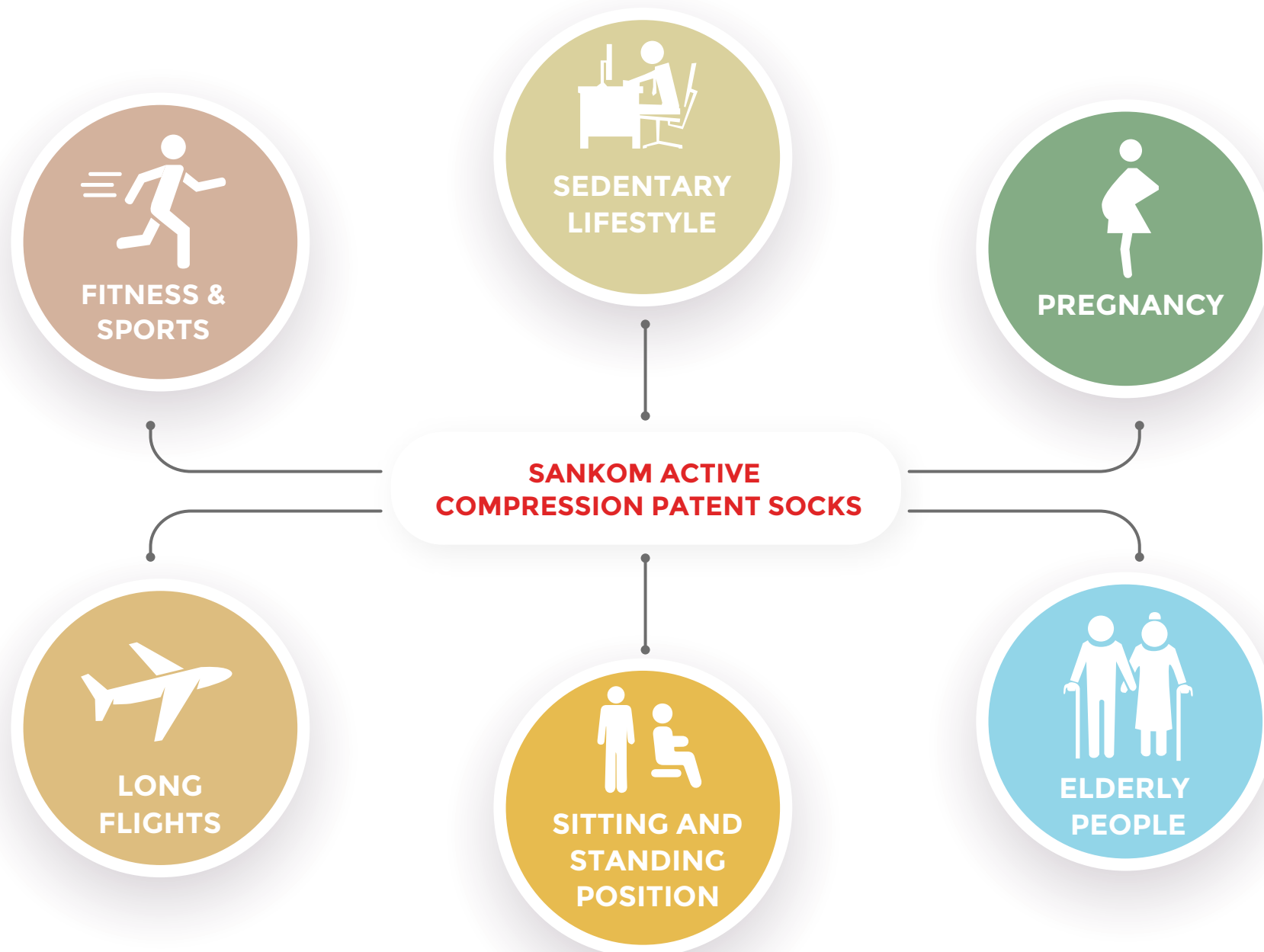


**LEFT SOCKS**

**RIGHT SOCKS**



# SANKOM ACTIVE COMPRESSION PATENT SOCKS ARE RECOMMENDED FOR



# NEW GENERATION TRAVEL SOCKS



**DUTY FREE**





# LOGISTICS INFORMATION

Immediately available in stock and ready to be shipped out to you

Available in 3 colors:   

Quantity / Master Carton:  
**80 units**

Sizes Master Carton:  
**57.5 x 44.5 x 29.5 cm**

Master Carton Weight:  
**N.W.:12kg / G.W.:15 kg**

Quantity / 20' Container:  
**11 pallets / 17'600 socks**

Quantity / 40' Container:  
**24 pallets / 38'400 socks**



# STANDARD PACKAGING



1. ONE PAIR OF SOCKS



2. FOLD 2 SOCKS ONE ON TOP OF THE OTHER



3. FOLD A PAIR OF SOCKS IN 2 TIMES



4. EMPTY UNFOLDED CARDBOARD



5. PUT THE FOLDED SOCKS ON THE CARDBOARD UP TO THE BEND LINE



6. FOLD CARDBOARD ALONG THE FOLD LINE



7. REVERSE SIDE OF CARDBOARD



8. EMPTY, OPEN POLYBAG



9. PUT THE CARDBOARD WITH SOCKS IN POLYBAG



10. CLOSE UP POLYBAG



11. EMPTY PACKAGING



12. PUT THE POLYBAG WITH SOCKS IN THE PACKAGE



13. CLOSED PACKAGING. FRONT AND BACK VIEW

# CUSTOM PACKAGING OPTIONS

OUR PACKAGING, DEVELOPED BY A GROUP OF DESIGNERS, CARRIES A LARGE INFORMATIONAL LOAD AND ATTRACTS VISUALLY.



## MULTIPLE PIECES PACKAGING OPTIONS



**SPECIAL PACKAGING  
FOR 2 PAIRS OF SOCKS**



## STANDARD COLORS



CLASSIC BLACK



CLASSIC GREY



CLASSIC WHITE



CLASSIC DARK BLUE

# CUSTOM COLOR

## SEASONAL COLORS



## CUSTOMS COLORS



## PATRIOTIC (COUNTRY FLAGS) COLORS





# SANKOM SOCKS LINE

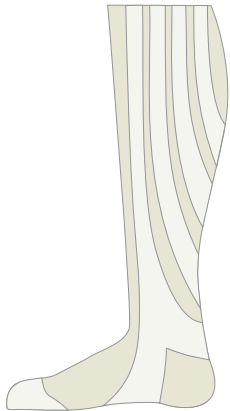
FULL CALF ACTIVE COMPRESSION (18-21 MM HG)



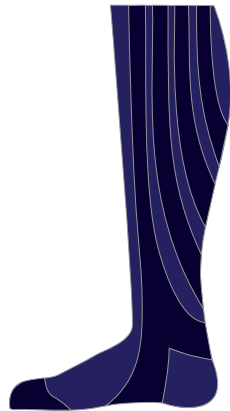
BLACK



GREY

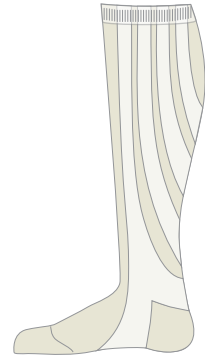


WHITE

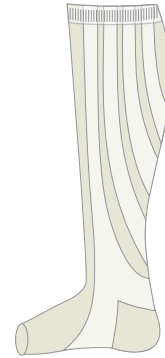


ANTIBACTERIAL

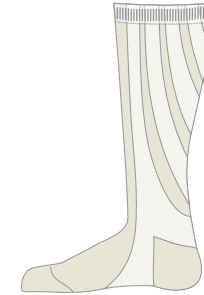
## NEW MODELS COMING SOON



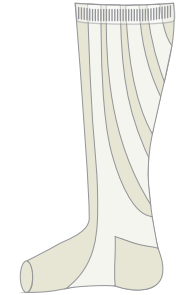
FULL CALF  
LOW COMPRESSION



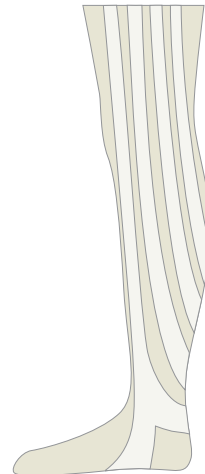
FULL CALF  
LOW COMPRESSION  
OPEN TOES



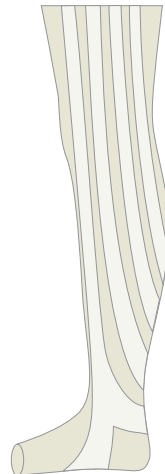
MID CALF  
LOW COMPRESSION



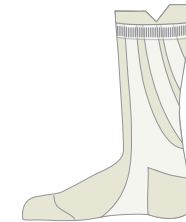
MID CALF  
LOW COMPRESSION  
OPEN TOES



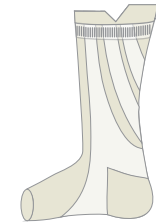
FULL LEG



FULL LEG  
OPEN TOES



BELOW CALF  
LOW COMPRESSION



BELOW CALF  
LOW COMPRESSION  
OPEN TOES



ANKLE SUPPORT



ANKLE SUPPORT  
OPEN TOES

*Inspiring*



*Visuals*



**STRONG  
MARKETING  
SUPPORT**

# SOCIAL MEDIA CONTENT

3D VIDEOS, CLINICAL STUDY RESULTS, CLOSE UP VIDEOS OF PRODUCTS, BEFORE AND AFTER IMAGES, PATENTS AND CERTIFICATES, ETC.



INVITE GUESTS - USERS OF THE PRODUCT, TO SHARE LIFE-CHANGING EXPERIENCE.



LEG MANNEQUIN, SEATING ARRANGEMENT, SANKOM SOCKS, PATENTS AND CERTIFICATES, BANNERS, ETC.



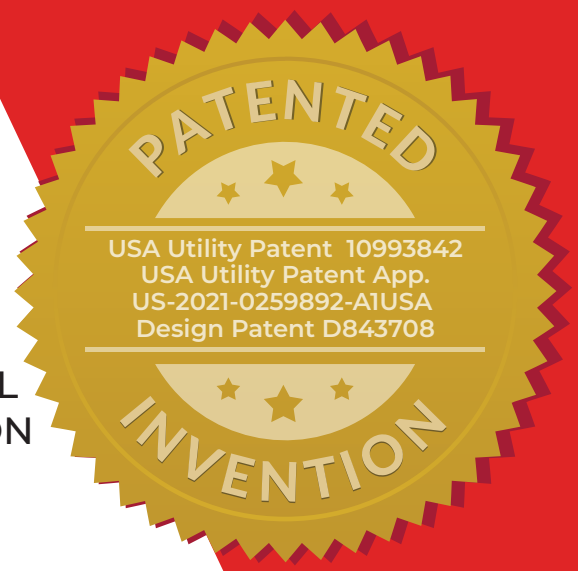


# SOCIAL MEDIA SUPPORT



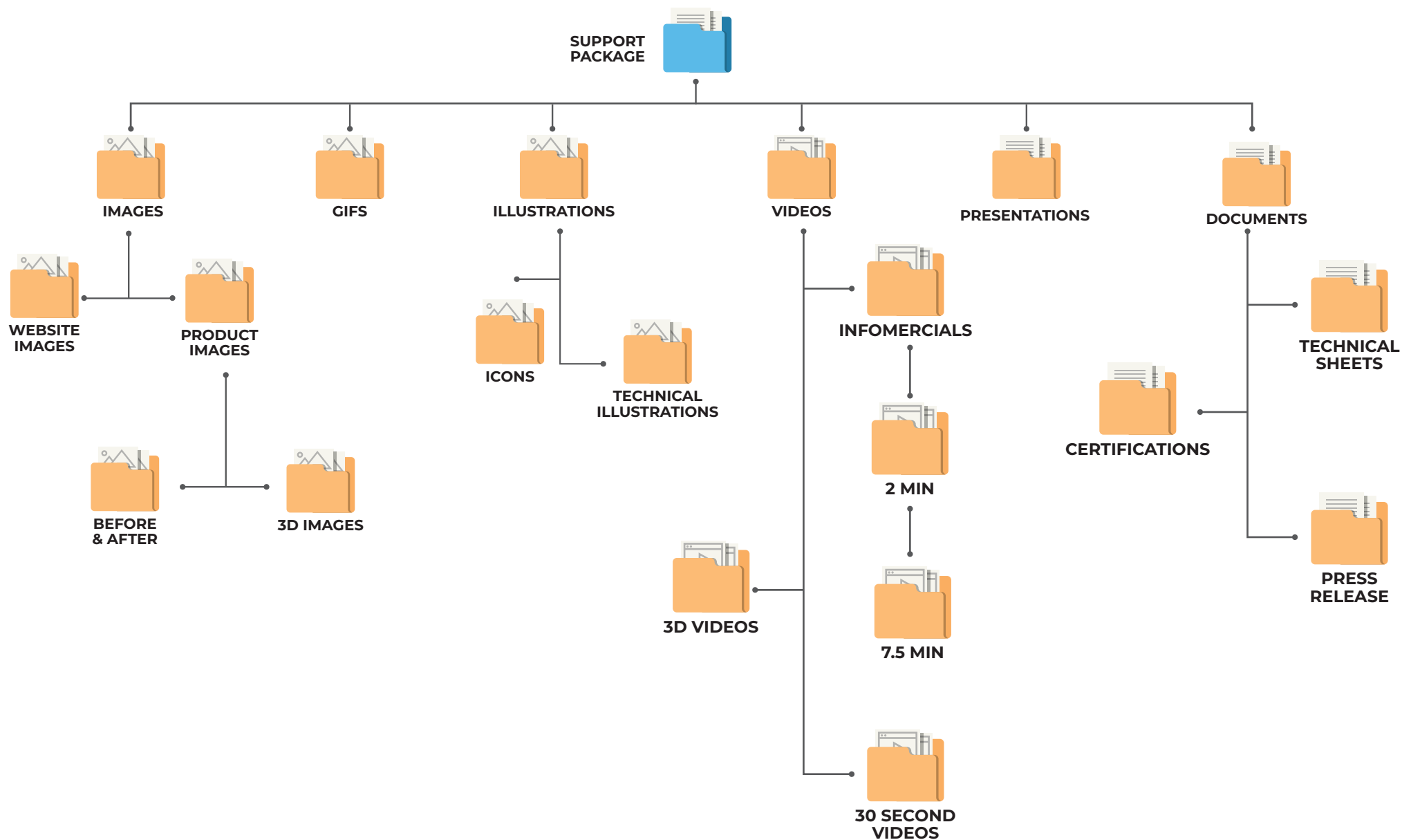
OVER  
**1,000**  
PROFESSIONAL  
PHOTOS

# DIGITAL IMAGES 3D MOVEMENTS





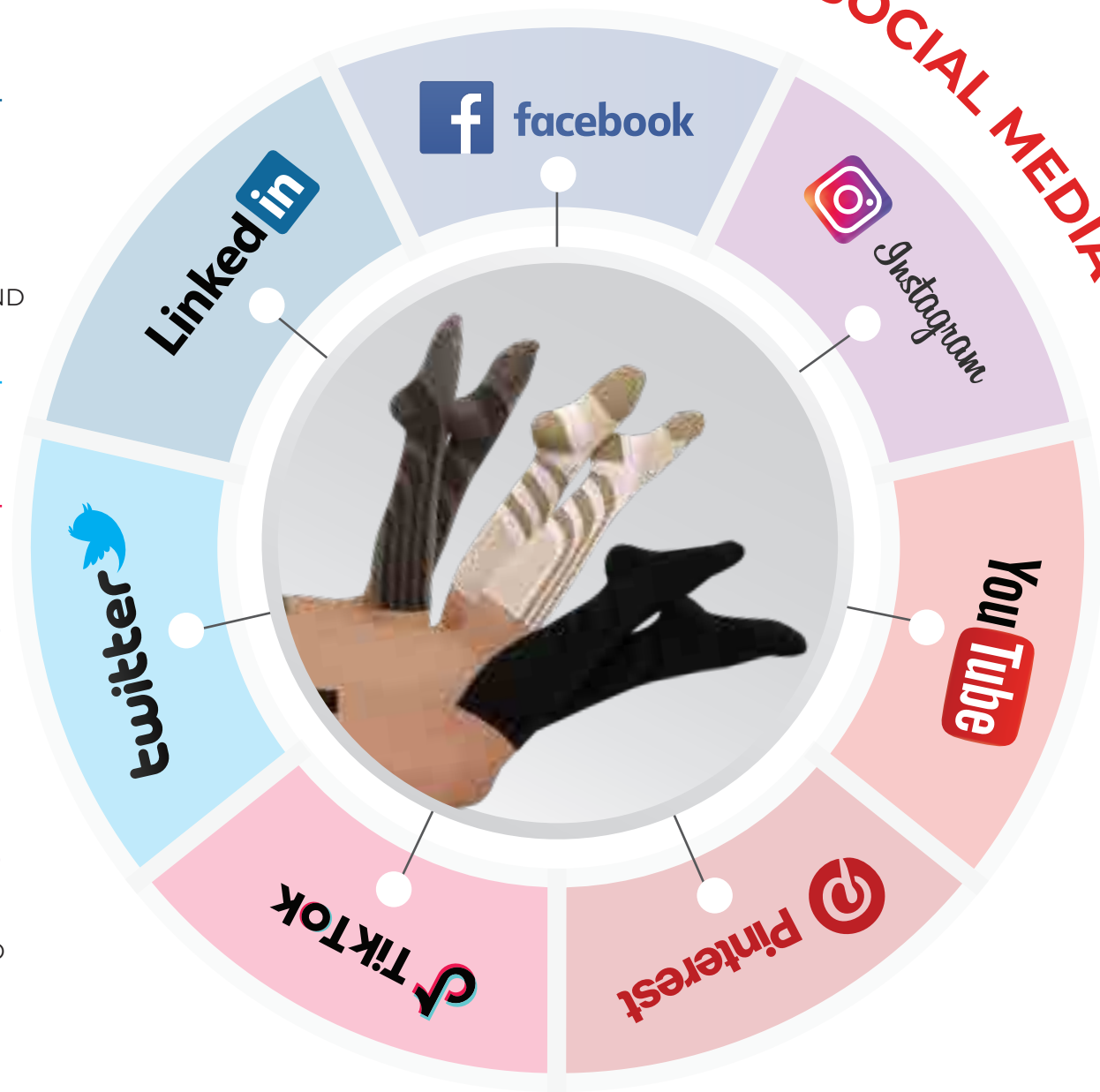
# STRUCTURE OF THE SANKOM MARKETING SUPPORT PACKAGES



# SAMPLES OF THEMES FOR SOCIAL MEDIA POSTINGS AND CALENDARS

1. MAINTAIN EXCELLENT MUSCLE TONE.
2. THE SPECIAL DESIGN OF THE SOCKS PROVIDES MAXIMUM COMFORT FOR THE FEET WITH ANY TYPE OF SHOES.
3. THE ANATOMICALLY DESIGNED PLANTAR FOR GOOD GRIP.
4. THE SOCKS PERFECTLY FIT THE LEGS AND DO NOT CONSTRICT.
5. ADDITIONAL ACHILLES SUPPORT.
6. GRADUATED COMPRESSION EFFECT IMPROVES BLOOD CIRCULATION.
7. REDUCES THE LEVEL OF MUSCLE STRAIN, AND ACCELERATES MUSCLE RECOVERY AFTER INTENSE EXERTION.
8. COORDINATION OF MOVEMENTS OF THE FOOT AND LOWER LEG IS GREATLY IMPROVED.
9. TOES AND HEAL PADS FOR SHOCK ABSORPTION.
10. SOCKS PREVENT FATIGUE, MANIFESTATION OF PAIN AND FORMATION OF EDEMA OF THE LEGS.
11. CONSIST OF BREATHABLE MATERIALS THAT CREATE OPTIMAL CONDITIONS FOR VENTILATION OF THE LEGS AND REMOVE EXCESS MOISTURE FROM THE SKIN.
12. CUSTOMIZED TOE AND ARCH CONFIGURATION FOR RIGHT AND LEFT FOOT FOR BEST FUNCTIONALITY.
13. THE PRESENCE OF SPECIAL PADS INSERTS IN THE AREA OF THE HEADS OF THE METATARSAL BONES OF THE BIG TOE AND LITTLE TOE MINIMIZES FRICTION DURING INTENSE EXERTION AND ALLEVIATES PAIN SYMPTOMS IN THE HALLUX VALGUS THUMB.
14. PERFECT TO USE AFTER SURGERY. IT PROVIDES MAXIMUM COMFORT AND HELPS YOU FASTER RECOVERY.
15. ADVISABLE FOR WOMEN ESPECIALLY DURING PREGNANCY.
16. PREVENTS AND REDUCES VARICOSE VEINS FOR BOTH MEN AND WOMEN
17. STOPS LEG SWELLING AND DEEP VEIN THROMBOSIS.
18. THANKS TO ANATOMICAL DESIGN WHICH IMPROVES ATHLETIC PERFORMANCE AND HELPS PREVENT INJURIES.
19. SANKOM ACTIVE COMPRESSION SOCKS ARE STYLISH AND TRENDY!
20. VALUE FOR MONEY!
21. NOT YOUR ORDINARY SOCKS! THE SOCKS THAT LOOKS GOOD, FEELS GOOD!
22. PERFECT FOR FLIGHTS TO KEEP NORMAL BLOOD FLOW AT THE LOWER LIMBS.
23. THE ADVANTAGE OF THIS DESIGN OF THE RIGHT AND THE LEFT SOCK IS THAT THE ERGONOMIC STRUCTURE OF THE PRODUCT IS IDEALLY SUITABLE FOR EACH LEG, MAINTAINING ITS UNIQUE SHAPE.
24. IF YOU HAVE VARICOSE VEINS OR ARE AT RISK OF DEVELOPING THEM, WEAR COMPRESSION SOCKS AS PER THE DOCTOR'S ADVICE.
25. REINFORCED HEEL AREA FOR BETTER COMPRESSION IN THE ACHILLES TENDON.

**SOCIAL MEDIA COVERAGE**



**LINKEDIN**

SANKOM SWITZERLAND  
SANKOM PATENT ACTIVE  
COMPRESSION SOCKS  
SWISS DIET KIT  
AVEVITTA  
BY SANKOM SWITZERLAND

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**YOUTUBE**

SANKOM SWITZERLAND  
AVEVITTA  
SWISS DIET KIT

**PINTEREST**

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## CONSUMER BENEFITS:

- ✓ IMMEDIATE RELIEF
- ✓ COMFORT ALL DAY LONG
- ✓ HIGH QUALITY MATERIAL
- ✓ BREATHABLE AND HYPOALLERGENIC
- ✓ REDUCES SWELLING AND HEAVINESS
- ✓ ENERGIZES LEGS
- ✓ PADDED TOE AREA
- ✓ EXTRA ANKLE SUPPORT



## DISRIBUTOR'S BENEFITS:

- ✓ SUCCESSFULLY DISTRIBUTED IN 97 COUNTRIES
- ✓ MILLIONS OF **HAPPY CUSTOMERS** ALL AROUND THE WORLD.
- ✓ PROFITABILITY MARGIN 200-300%.
- ✓ **SWISS BRAND** FOR HEALTH & BEAUTY INDUSTRY WITH UNIQUE TECHNOLOGIES
- ✓ **SWISS MEDICAL DEVICE CLASS I AND CLINICALLY PROVEN**
- ✓ **FULL PACKAGING** OF SOCIAL MEDIA MARKETING MATERIALS
- ✓ **BRAND SUPPORT** (PRODUCT TRAINING, CUSTOMIZED MARKETING MATERIALS).

### **CERTIFICATION:**

**CLASS 1 MEDICAL DEVICE  
FREE SALE CERTIFICATE FDA LISTED  
DECLARATION OF CONFORMITY UTILITY  
& DESIGN PATENTS CLINICAL STUDY**

# SANKOM BRAND SUPPORT



## E-COMMERCE SALES SUPPORT

ONLINE SALES PACKAGE (ADS LAYOUTS, TEASERS, SHORT VIDEOS FOR YOUTUBE, FACEBOOK, INSTAGRAM); LANDING PAGE TEMPLATE IN ACCORDANCE WITH YOUR PERSONAL NEEDS, ETC.



## RETAIL SALES SUPPORT

ATTRACTIVE INDIVIDUAL RETAIL BOXES; MORE THAN 500 HIGH RESOLUTION PROFESSIONAL IMAGES; RETAIL STORE DISPLAYS AND STANDS IN DIFFERENT DIMENSIONS, ETC.



## DIRECT MARKETING SUPPORT

VIDEO GRAPHIC SUPPORT FOR DIFFERENT LANGUAGES; TRAINING SET FOR CALL-CENTER OPERATORS; COMPLETE TECHNICAL ASSISTANCE FOR THE ADJUSTMENT OF THE INFOMERCIAL BASED ON YOUR SPECIFIC REQUIREMENTS, ETC.



## LOGISTICS SUPPORT

DIFFERENT PACKAGING OPTIONS FOR EACH UNIT: POLYBAG OR INDIVIDUAL RETAIL BOX; VARIOUS TRANSPORTATION OPTIONS; "ALL INCLUSIVE" LOGISTICS ASSISTANCE, ETC.



# ASSISTANCE TO DISTRIBUTORS IN THE PREPARATION OF MATERIALS, TAKING INTO ACCOUNT THE SPECIFIC REQUIREMENTS LOCAL MARKETS



## SOCKS SIZE (UNISEX)

SIZE	(SHOE SIZE)	
	EU	US
I	35-38	5-7
II	39-42	8-10
III	43-47	11-14

## COMPOSITION:

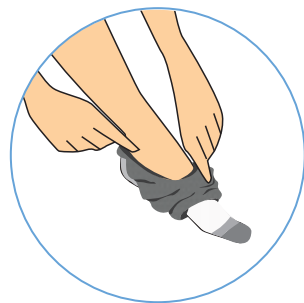
63% NYLON  
13.5% SPANDEX  
12% POLYESTER  
11.5% COTTON

### STEP 1



Put your thumbs into the sock and roll the material down to the toe area of the sock.

### STEP 2



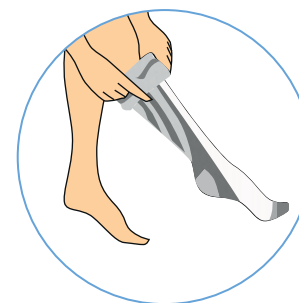
Insert foot into sock and pull the sock heel over your heel (before step 3).

### STEP 3



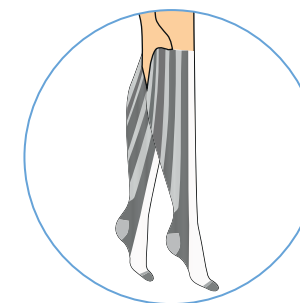
Gradually roll the rest of the sock material over your leg.

### STEP 4



Check that the "U-lines" of the sock are in alignment with your calf.

### STEP 5



Whenever your legs start to feel tired give the socks a light tug at the top to start the "U-line" active compression.

# RECOMMENDED DISTRIBUTION CHANNELS



**OVER 1,000,000  
HAPPY CUSTOMERS**



# SANKOM ACTIVE COMPRESSION SOCKS



UTILITY PATENTS PROTECTION



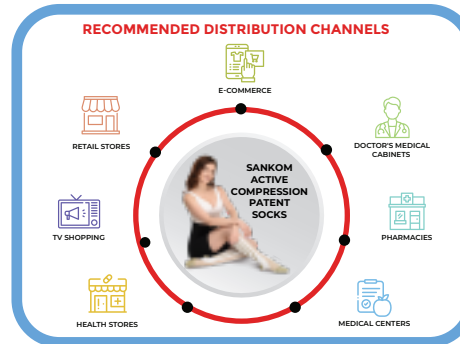
VARIETY OF PATENTED MODELS



DIFFERENT COLORS



SOCIAL MEDIA COVERAGE



SALES CHANNELS



MARKETING SUPPORT

## UNIQUE DISTRIBUTION OPPORTUNITY

THE COMPRESSION STOCKINGS MARKET WILL REACH **\$2.4 BILLION** BY 2026.

THE HEALTHCARE INDUSTRY WILL REACH **\$11.6 TRILLION** BY 2026.

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